

Abhijit Chirde

Digital Product Designer

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ABOUT ME

I'm a Product Designer with over 8 years of experience in solving complex problems to create simple, meaningful experiences. With a background in Design, HCI, and Engineering, I enjoy finding that ideal balance between strategy, usability, and technical feasibility. I thrive in fast-paced, agile, collaborative environments where I can dive deeper into user needs, experiment, and refine ideas that have an impact.

EDUCATION

Master of Design (Interaction Design), IIIT Jabalpur 2014 – 2016

Bachelor of Engineering (ECE), Pune University 2008 – 2012

PROFESSIONAL EXPERIENCE

Senior UX Designer, Foolproof 08/2022 – Present
Pune

- Currently design and research for product experience at Sky UK
- Planning and research for Foolproof's study on Indian rural education
- Product design support for multiple teams at NatWest, HubOfHope, GenIM etc.

UX Designer, Auriga 10/2020 – 12/2021
Mumbai

- Led product design for the MVP version of Tata Nexarc Early Pay and other platform modules
- Led product design for multiple enterprise tools at Yes Bank
- Led redesign for faceEsign's digital document signing experience
- Design of multiple product experiences with businesses like Mindhouse, SaveIn, Chemer, Caterhero, Amnic etc.

UX Consultant, Freelance 12/2017 – 09/2020
Mumbai

Collaborated with various startups on web and mobile product designs, leading to key project engagements

- RobbieAI: Led product design of customer satisfaction and performance system, for hospitality and retail businesses
- Adapty: Led mobile product design for an investment marketplace at 5nance
- Novel Engineering: Provided support for website rebuilding, redefining of digital office operations and transformation

Product Designer, Facebook 10/2016 – 07/2017
Mumbai

- Research on networking infrastructure, addressing, mapping and communication challenges in emerging worlds
- Design and technology experimentation on proprietary Bluetooth networking capabilities for messaging and crisis response
- Product experimentation with last-mile delivery and public transport infrastructure using innovative mapping technologies

Design Research Intern, IIT Bombay 05/2015 – 07/2015
Mumbai

- Contributed to the Devanagari Typography Project at Visual Design Department, research and documenting traditional Indian hand-painted signage systems

- Designed and documented use cases and scenarios for usability analysis and testing of banking products at JPMC

SKILLS

Skilled in Product Design and UX Research, with proficiency in various software tools and the ability to quickly adapt to new ones based on team needs. Interested in front-end development tools and programming, enabling effective collaboration with development teams.

Design and Management

Research, Competitors Analysis, User journeys, Storyboarding, IA, Wireframing, Interaction Design, UI Design, Prototyping, Motion Design, Design Systems, Workshop facilitation, Establishing requirements, Stakeholders management, Project scoping, Agile practices, Scaled Agile Framework

Design and Prototyping Tools

Figma, Sketch, Adobe Suite, Framer, User Zoom, Miro, Notion, Jira

Development Tools

HTML, CSS, JavaScript, React, NextJS, Git, Webflow

OTHER ACTIVITIES

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| Atal Innovation Mission, Mentor for Schools | 2018 – 2019 |
| CLS Engagement App Challenge, Global Product Hackathon (2nd Place) | London, 2018 |
| IxDA Mumbai Chapter, Local Leader | Mumbai, 2017 |
| TEDx IIITDM Jabalpur, Organizer and Curator of the University chapter | 2016 – 2017 |
| MIT Media Lab Design Innovation India Workshop, Participant | Pune, 2011 |

LANGUAGES

English, Hindi, Marathi

CERTIFICATES

SAFe® 6 Agilist – Scaled Agile Inc. (<https://www.credly.com/go/rJfNtxje>)